

get in the game

THURSDAY, April 29

The Paramount
7:00 p.m.

Wordplay is a team-based trivia competition for people who love words, vocabulary, pop culture, history, literature, and showing off how smart they are. Teams of three players compete from the comforts of their seats at The Paramount.

Wordplay is the annual fundraiser for Literacy Volunteers of Charlottesville/Albemarle. LVCA is an independent, nonprofit organization that promotes adult literacy through equitable, inclusive, free, confidential, one-to-one English and Citizenship tutoring. Funds raised through Wordplay support adult learners as they achieve their educational goals.

LITERACY VOLUNTEERS
CHARLOTTESVILLE / ALBEMARLE

www.literacyforall.org/wordplay

Literacy Volunteers Charlottesville-Albemarle *literacyvolunteers*

wordplay

2027 SPONSORSHIP & TEAM INFORMATION

Thursday, April 29 | The Paramount Theater

CHARLOTTESVILLE'S GAME SHOW FOR TRIVIA LOVERS

Calling all trivia buffs, it's time for Wordplay! Assemble your team, drill those facts, review your pop-culture references, and get ready to compete. **Space is limited to 40 teams, so register today!**



WHAT'S WORDPLAY?

Wordplay is a team-based trivia competition for people who love words, vocabulary, pop culture, history, literature, and showing off how smart they are. Teams of three players compete from the comforts of their seats at The Paramount.



HOW DO WE PARTICIPATE?

To participate as a team, choose a sponsorship level from the following pages. Teams can pay online, send a check, or utilize online crowd-sourcing to raise their fee. Sponsors can also donate in-kind goods of the same value in place of their team fee.



WHO BENEFITS?

Wordplay is the annual fundraiser for Literacy Volunteers of Charlottesville/ Albemarle. LVCA is an independent, non-profit organization that offers free, confidential, individualized basic literacy and ESOL instruction to adults.

LVCA by the numbers in Fiscal Year 2026:

358 Adult Learners

266 Volunteer Tutors

45 Native Countries

35 First Languages



READY TO BE A PART OF SOMETHING AWESOME?

We are happy to answer your questions and register you for the most fun you'll have at a fundraising event this year! Contact Ellen at 434-977-3838 or ellen@literacyforall.org.



2026 Wordplay champions, Scene Stealers, from the Four County Players.

wordplay

Charlottesville's Game Show for Trivia Lovers

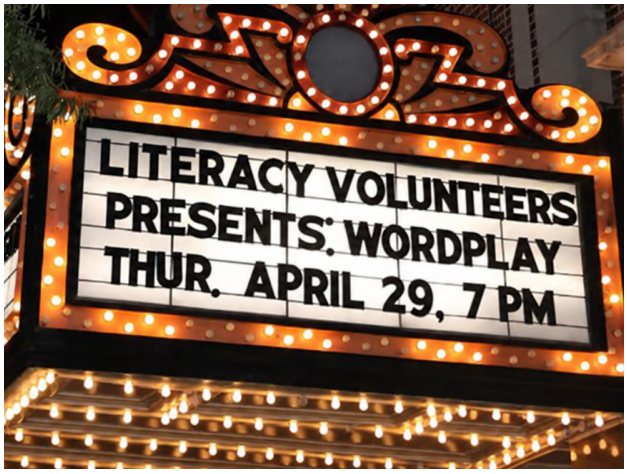
	MARQUEE SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	TEAM SPONSOR
	$10,000	$5,000	$2,500	$1,000	~~$750~~ $600
Promotion as Presenting Sponsor	✓				
Opportunity to address the audience during Wordplay	✓				
Name on the Paramount marquee and on event tickets	✓				
Full-page recognition on back cover of event program	✓				
Full-page recognition on inside cover of event program		✓			
Full-page recognition inside the event program			✓		
Half-page recognition inside the event program				✓	
Logo to remain on LVCA website for one year	✓	✓			
Logo & name on promotional materials	✓	✓	✓		
Listing on LVCA website during Wordplay promotions	✓	✓	✓	✓	✓
One team (3 players) in the competition	✓	✓	✓	✓	✓
Three audience tickets + reduced prices on additional tickets	✓	✓	✓	✓	✓

EARLY BIRD RATE!

REGISTER AND PAY BEFORE 1/31/27 AND PAY ONLY $600!

As small business owners with a heart for investment in the community of Charlottesville, we were supporters of LVCA early on. Tina was a tutor; as a writer, I believe that literacy is not only the ability to read and write in a given language. It is an open door to greater opportunity, equity, and the pursuit of a life well lived. Each year it is a pleasure to be a part of Wordplay in any way that we can. But Wordplay is only one day. The Pie Chest continues to support LVCA throughout the year by spreading awareness and encouraging volunteers. There is nothing more beautiful than watching the transformation that LVCA students undergo. — Rachel, The Pie Chest

Other Sponsorship Opportunities



We understand not everyone is interested in sending a team to the competition. For that reason, we've added sponsorship opportunities that help support the event while providing multiple benefits to our sponsors. Please contact Ellen to coordinate a sponsorship at these levels.

FOOD SPONSOR
$5,000
Includes:
- Logo and name on promotional materials
- Listing on LVCA website for one year
- Half-page recognition inside the program
- Two audience tickets to Wordplay

VIDEO/PHOTOGRAPHY SPONSOR
$2,250
Includes:
- Logo and name on promotional materials
- Listing on LVCA website for one year
- Half-page recognition inside the program
- Two audience tickets to Wordplay

DRINK SPONSOR
$1,500
Includes:
- Logo and name on promotional materials
- Listing on LVCA website for one year
- Half-page recognition inside the program
- Two audience tickets to Wordplay

LOUNGE SPONSOR
$950
Includes:
- Listing on LVCA website during promotions
- Quarter-page recognition inside the program
- Two audience tickets to Wordplay

AUDIO VISUAL SPONSOR
$600
Includes:
- Listing on LVCA website during promotions
- Quarter-page recognition inside the program
- Two audience tickets to Wordplay

STAGE HAND SPONSOR
$250
Includes:
- Sponsorship listed in the program

BOX OFFICE SPONSOR
$175
Includes:
- Sponsorship listed in the program

Thank You to our 2026 SPONSORS!

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the PARAMOUNT
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97.5 3WV Rocks!
Z95.1 Picks you up!
FOX SPORTS 102.9FM 97.5HD2 CHARLOTTESVILLE
106.1 the Corner WCNR
C-Ville Country 92.7
Penney-Schroll
hark VINEYARDS
WTJU 91.1FM